

Aberfeldy Village: A new vision shaped by young people

Aberfeldy Village represents a once-in-a-generation opportunity to stitch London's east and west Poplar together and bring health and prosperity to those who live in the area.

The redevelopment of the Aberfeldy and Nairn Street Estates is a joint venture between EcoWorld London and Poplar HARCA to tackle serious socio-economic challenges. These include an acute shortage of good quality, affordable housing and open space. There is very poor connectivity, both within and outside the area, and fear of crime.

The area is in effect a triangular shaped urban island, cut off by the River Lea to the east, the A13 to the south and the A12 to the west/north west. The environment feels hostile, as a result existing open space is underused, children are driven to school, and despite a free local bike hire scheme there is little cycling.

The landscape-led masterplan responds to two years of intensive engagement and co-design with the community, taking a pioneering focus on young people. The project will deliver more than 1,600 homes of all tenures and nine out of ten residents strongly support the proposals.

There are four pillars to the ambitious vision for regeneration. First, proudly made of East London, drawing on Poplar's heritage. Second, creative - an exciting, dynamic place with local soul. Third, living well with healthy lifestyles and close contact with nature. Finally, a welcoming community which actively celebrates cultural diversity.



Client
EcoWorld London, Poplar HARCA

Location
Tower Hamlets, London

Partners
Levitt Bernstein, Morris + Co, ZCD Architects,
Quod, Velocity Transport Planning, DP9,
Gordon Ingram Associates

Services Used
Landscape Architecture, Planning

Schedule
Commenced 2015 (ongoing)

¹ Illustrative Masterplan



¹ Poplar Works © Blackpoint

²⁻³ Nairn Street