

# Better Queensway: Landscape-led estate regeneration

A masterplan developed by LDA Design and architects dRMM will transform Queensway Estate in central Southend into a vibrant new community with up to 1,760 modern homes focussed around a network of high-quality public open spaces, including a new park and two welcoming squares. The £500m regeneration is being put forward through a joint venture between Swan Housing and Southend-on-Sea Borough Council.

The Queensway Estate is severed by a dual carriageway in a cutting - created by an underpass and grade-separated roundabout. Overcoming this is key to making the estate a great place to live. The Queensway Road will be brought to surface level, with traffic speed reduced to 30mph, and turned into a tree-lined boulevard with new cycle lanes and improved connectivity to the sea front. The development will be stitched into the surrounding neighbourhood through a fine grain of pedestrian-friendly streets and pathways. The architecture responds to variations in scale and built heritage, including All Saints Church.

The Better Queensway Masterplan enables new urban growth in proximity to existing public transport through strategic infill, supports better quality of life for residents, enhances biodiversity, and improves connectivity to the town centre and seafront. Phased delivery means the community will benefit from Day One.



**Client**  
Porters Place LLP - a joint venture between Swan Housing and Southend-on-Sea Borough Council

**Location**  
Southend-on-Sea

**Partners**  
dRMM Architects, Civic Engineers, Mott McDonald

**Services**  
Masterplanning, Landscape Architecture

**Area**  
10.3 ha

**Schedule**  
2018 - ongoing

<sup>1</sup> View of Porter's Park



<sup>1</sup> Illustrative Masterplan

<sup>2</sup> View of All Saint's Civic Plaza

<sup>3</sup> View of a transformed Queensway