

Chivenor Cross: Attracting new investment in North Devon

North Devon had no shortage of utilitarian employment space but high quality, commercial space held within attractive settings was in short supply. The situation was critical, and expanding and aspiring local businesses, and potential inward investors, were rejecting North Devon as a viable option, to the detriment of the local economy.

The Chivenor Cross scheme, near Barnstaple, North Devon's main town, was conceived in direct response, as a means of making it more attractive, straightforward and lower risk for aspirational businesses to invest in the area.

LDA Design, working on behalf of the St Francis Group, led the planning process to secure outline consent for a quality employment-led, mixed-use development, as well as detailed consent for phase 1 infrastructure.

To make this type of development commercially viable in this location, housing was incorporated into the masterplan. This helped to meet local housing need and, as a result of design integration, allowed for the creation of a more complete and genuinely sustainable community in Chivenor as a whole.



Client
St Francis Group

Location
Chivenor, North Devon

Partners
Hydrock, Cotswold Archaeology, SPL Acoustics, Ramboll Environ

Services
Planning, Masterplanning, Environmental Planning, EIA Coordination

Area
6 ha

Schedule
2014 - ongoing

¹ Illustrative Masterplan



1,2,4 Visualisations of Chivenor Cross

³ View from the Tarka Trail