

Here East: A new home for London's modern makers

The London 2012 Olympic bid was unique in the clarity it gave to the site's post-Games legacy. Of all the venues to find an after-use, the Press and Broadcast Centre was arguably the most challenging with its two vast sheds. Its transformation has been impressive.

Here East is an award-winning new digital quarter for East London which builds on the creative and entrepreneurial heritage of Hackney Wick to create a thriving commercial space, providing more than 7,500 jobs on site and in the local community. It takes temporary buildings and spaces designed for a specific purpose and gives them fresh purpose.

LDA Design has worked to ensure that the development is rooted in its Queen Elizabeth Olympic Park setting and that the external spaces reflect the spirit and design of the repurposed interiors.

Partnering with architects Hawkins Brown, and inspired by their dazzle ships language and an aesthetic reminiscent of Manchester's infamous Hacienda, the landscape design creates a consciously post-industrial setting for work, play and experimentation. The open spaces are a bold canvas. Successfully knitting the site together, they respond to the scale of the monumental architecture to create an inviting and social place to be.



Client
Here East/Delancey

Location
Stratford, East London

Partners
Hawkins Brown Architects, Gardiner and Theobald,
Cundall, Buro Happold, dn&co

Services Used
Landscape Architecture

Area
6.2 ha

¹ Here East - a great place to work and lunch

Photo © Robin Forster Photography



1-3 Here East's outdoor spaces bring together the site's monumental architecture

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