

Holborn: Reimagining London's West End

Holborn in central London is set to change rapidly. The arrival of Crossrail into Farringdon will bring new investment and development, whilst Camden's West End Project is transforming the Tottenham Court Road area, making it safer and more attractive for residents, visitors and businesses.

Camden Council commissioned LDA Design to lead the Holborn Public Realm Project, part of a wider scheme looking at transport issues including options to improve the dominant four-lane Holborn gyratory system for pedestrians, cyclists and public transport. The scope covers a 38-hectare area that includes Holborn Tube station, plus a network of surrounding streets and public spaces.

LDA Design's proposals rebalance place and movement to create attractive streets for walking and cycling, beautiful shared spaces and new green infrastructure to dramatically improve air quality.

Our research revealed that there were only seven seats for the public in Holborn. Our designs showcase a radical transformation of the public realm making the area greener, the roads safer and pavements wider, as well as providing a variety of lovely spots to rest for busy workers, local residents and tourists.



Client
London Borough of Camden

Location
Holborn, Central London

Partners
Robert Bevan, Project Centre

Services Used
Landscape Architecture

Area
38 ha

- ¹ Theobalds Road
- ² High Holborn [option]
- ³ Commonwealth House



¹ Great Russell Street

² Kingsway