

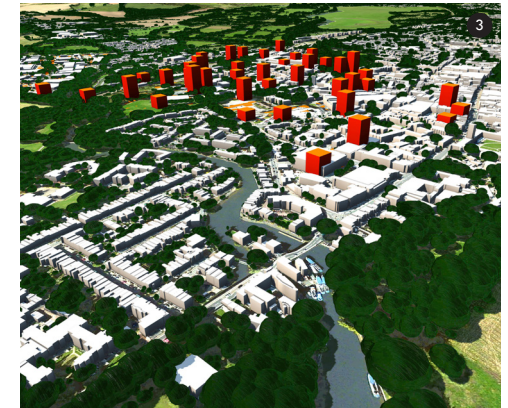
# Oxford High Buildings: Shaping positive growth in iconic townscapes

Oxford is a special place to live, work and visit. It has a buoyant and strong economy, world class educational institutions, a vibrant cultural sector and rich historic heritage. It is also blessed with outstanding countryside that surrounds and permeates the city.

However Oxford, like many other cities within the UK, is under pressure. There is increasing demand for housing, infrastructure, education and resources to meet the needs of today and the future. To remain an international city at the forefront of the world stage, Oxford must adapt to continue to grow sustainably.

Recognising these challenges Oxford City Council appointed LDA Design to undertake a High Buildings Study for Oxford to provide the technical evidence base for high buildings, heritage and design policy within the emerging Local Plan.

The study allowed for the first time a comprehensive understanding of Oxford. It seeks to shape positively its future growth so that it can grow sustainably. Informed by 3D digital modelling, the guidance provides Oxford City Council, developers and stakeholders with the framework to make decisions regarding the location and design of high buildings with confidence.



**Client**  
Oxford City Council

**Location**  
Oxford

**Partners**  
Headland Archaeology

**Services**  
Environmental Planning

**Area**  
45.6km<sup>2</sup>

**Schedule**  
2017 - 2018

- <sup>1</sup> Oxford's world-famous skyline
- <sup>2</sup> High buildings can effect heritage in a number of ways
- <sup>3</sup> 3D modelling of Oxford