

Station Hill: Welcome to Reading

Reading has long benefitted from its superb location. Shaped by two rivers, the Thames and the Kennet, these waterways helped the town emerge as a key manufacturing centre, known for brewing, baking and seed growing. It is this landscape that has inspired LDA Design's thinking for Station Hill, a £750 million, mixed-use development, spanning 6.5 acres located at the gateway between Reading Station and the main town centre, and one of the largest regeneration projects currently underway in the South East.

Station Hill will be much more than a smart desire line to move through at pace. Our aim is to create a place where people want to linger, with exceptional public realm supporting contemporary office space, an interesting retail offer and attractive new homes. Here, there will be myriad places to enjoy the first coffee of the day through to late-sun spots for a post-work drink.

An elegant, flexible central square with a lounging lawn and interactive fountain is designed to host outdoor cinema, local events, food markets or pop-ups. First impressions count, and a pretty pocket park with terraced seating provides a fitting sense of arrival for those coming in from the station. Outside the busy station, there are work hubs for those wanting to catch up on calls or emails. The connecting streets are dotted with trees, reinforcing Station Hill's close contact with nature.



Client
Lincoln MGT

Location
Reading

Partners
CallisonRTKL, Gensler

Services Used
Landscape Architecture

Schedule
2019 - ongoing

¹ Station Hill's flexible new central square features a lounging lawn and interactive fountain. It can be used to support a range of local activities and events, from food markets to outdoor cinema.



¹ Illustrative masterplan for Station Hill, Reading.

² Station Hill is a place to linger, grab a coffee and relax.