

# Westferry Printworks: A new neighbourhood at the water's edge

Westferry Printworks, once Europe's largest printing powerhouse, is the site of a proposed new neighbourhood on the Isle of Dogs. The ambitious scheme creates new connections to the waterfront through a long since cut-off, private site. A south-facing promenade lined with cafés and shops offers a vibrant dockside experience.

More than half of Westferry is dedicated to open space. LDA Design looked at how a range of activities could be accommodated to build a sense of belonging and place. There will be two new parks, playful streets, courtyards, waterside and woodland walks, play areas, plus a space for local food growing. The public realm supports better health and wellbeing outcomes, with outdoor gyms, and 'games rooms' for table tennis. Hammocks offer fun respite.

A series of rain gardens will make the streets feel like parks. Each courtyard garden is different, emphasising individuality. A fountain plaza will become Westferry's new cultural hub, and a flexible green space overlooking the water the perfect spot for socialising or events. An additional paved area, sitting beneath two iconic cranes – relics of the area's industrial past, is ideal for outdoor cinema or yoga.



**Client**  
Westferry Development Ltd, Mace Development Ltd

**Location**  
Isle of Dogs, London

**Partners**  
Mace Developments Ltd., PLP Architects, WSP, AECOM, Cast, DP9, Royal HaskoningDHV, Savills, Michael Grubb Studio, Fountain Workshop

**Services Used**  
Landscape Architecture

**Area**  
6 ha

**Schedule**  
Planning application, 2018

<sup>1</sup> Visualisation of Westferry's waterfront

<sup>2</sup> Building a playful, cohesive community spirit

<sup>3</sup> A vision of Westferry's inviting public realm



<sup>1</sup> An aerial view of Westferry's East Park. More than half of the site is given over to outdoor space.